

62,61

Key to  
Spring Beauty

LIBRARY  
RECEIVED  
★ SEP 21 1954 ★  
U. S. Department of Agriculture

1. PARROT TULIP  
BLUE PARROT  
12-\$1.75 25-\$3.45  
100-\$13.50

2. PARROT TULIP  
TEXAS GOLD  
12-\$2.25 25-\$4.45  
100-\$17.25

3. PARROT TULIP  
FANTASY  
12-\$1.50 25-\$2.95  
100-\$11.50

4. PARROT TULIP  
FIREBIRD  
12-\$1.50 25-\$2.95  
100-\$11.50

FOR OTHER PARROT  
VARIETY LISTINGS  
SEE PAGE 6

3

2

4

FALL  
1954

Max Schling Seedsmen, Inc.

538 MADISON AVENUE • NEW YORK CITY, 22



# Max Schling's

IMPORTED

Hol

**1. PRINCESS ELIZABETH MAXIMA**

12-\$1.50, 25-\$2.95, 100-\$11.50

**2. QUEEN OF THE NIGHT**

12-\$1.45, 25-\$2.85, 100-\$11.00

**3. SMILING QUEEN**

12-\$2.00, 25-\$3.90 100-\$15.00

**4. MRS. JOHN T. SCHEEPERS**

12-\$1.65, 25-\$3.25, 100-\$12.50

**5. SCARLET LEADER**

12-\$1.50, 25-\$2.95, 100-\$11.50

3

2

5

4



# Holland Tulips

## 6. MT. EREBUS

12-\$1.75, 25-\$3.45, 100-\$13.50

## 7. ECLIPSE

12-\$1.75, 25-\$3.45, 100-\$13.50

## 8. DORRIE OVERALL

12-\$2.00, 25-\$3.90, 100-\$15.00

## 9. GEORGES GRAPPE

12-\$1.65, 25-\$3.25, 100-\$12.50

## 10. ORANGE DELIGHT

12-\$1.75, 25-\$3.45, 100-\$13.50



6



7



8



9



10

# Peony Flowered Tulips (DOUBLE LATE)



**1. MT. TACOMA**  
12-\$2.00 25-\$3.90  
100-\$15.00

**2. PEACH BLOSSOM**  
12-\$1.50 25-\$2.95  
100-\$11.50

**3. NIZZA**  
12-\$2.00 25-\$3.90  
100-\$15.00

**4. SYMPHONY**  
12-\$2.00 25-\$3.90  
100-\$15.00

FOR ADDITIONAL  
PEONY-FLOWERED LISTINGS,  
SEE PAGE 6

# Max Schling's Bulb Collections

The bulb collections listed on this page are all especially labeled and packed for us in the Netherlands. They represent truly exceptional savings for you, yet assure you of the finest selection of bulbs for your garden.

## COLLECTION No. 1 — TULIPS ON PARADE

Blue Perfection	Princess Elizabeth Maxima (Rose)
Eclipse (Crimson)	Clara Butt (Salmon-pink)
Dorry Overall (Lavender)	President Hoover (Orange)
Mrs. J. T. Scheepers (Yellow)	Queen of the Night (Black)
Mt. Erebus (White)	Scarlet Leader
5 each 10 above varieties	\$ 6.00
10 each 10 above varieties	11.50
25 each 10 above varieties	25.00

## COLLECTION No. 2 — SAMPLE TULIPS

Blue Perfection	Princess Elizabeth Maxima (Rose)
Mrs. J. T. Scheepers (Yellow)	Scarlet Leader
Mt. Erebus (White)	
5 each 5 above varieties	\$ 3.50
25 each 5 above varieties	15.75

## COLLECTION No. 3 — DUTCH MASTERS (Tree Peony Tulips)

Joseph Israels (Red and Cream)	Mayblossom (Rose-pink)
Ruysdaels (Salmon-pink)	Vincent van Gogh
Lilac Queen	(Red and Yellow)
Grand National (Yellow)	
5 each 6 above varieties	\$ 8.00
10 each 6 above varieties	15.00

## COLLECTION No. 4 — STAR SPANGLED NARCISSI

Carleton, Flower Record, Geranium, Mrs. E. H. Krelage, Orange Glow,
Scarlet Gem, Solo Mio, Star of the West, Texas Tunis
(See description on page 7)
5 each 10 above varieties
10 each 10 above varieties
25 each 10 above varieties

## COLLECTION No. 5 — OREGON TRAIL MIXTURE

Year after year we proudly offer this terrific value of which we have sold more than 15 million bulbs. Year after year we gratefully observe the increase in orders and reorders. The careful selection and blending of varieties especially suitable for naturalizing makes this mixture a "Long Term Investment in Beauty."
50 bulbs
100 bulbs
1000 bulbs

\$ 7.25  
13.75  
33.00

\$ 4.00  
7.50  
70.00

## DARWIN TULIPS

(Blooming period May 5th-20th.)

Darwins are the most important of all Tulip classifications. Their tall, sturdy stems and wide range of colors make them equally valuable for bedding or for use as cut flowers. Truly they may be said to be the mainstay of the May garden.

	12	25	100
f. Bartigon Maxima, 28". Large fiery scarlet	\$1.45	\$2.85	\$11.00
Blue Perfection. 28". Lovely heliotrope-blue	1.50	2.95	11.50
Charles Needham. 28". Huge brilliant scarlet	1.85	3.65	14.50
f. Clara Butt. 24". Old favorite soft salmon-rose	1.50	2.95	11.50
Eclipse. 30". Huge crimson-maroon. One of the best	1.85	3.65	14.50
Fire Dance. Bright currant red 27"	2.00	3.90	15.00
f. Golden Measure. 26"	1.75	3.45	13.50
Mt. Erebus. 30". Lovely large snow-white	1.75	3.45	13.50
Niphetos. 28". The finest pale lemon-yellow	1.85	3.65	14.50
f. Princess Elizabeth Maxima. 30". Favorite rose-pink	1.50	2.95	11.50
Queen of the Night. 34". The newest and blackest			
Darwin Tulip	1.45	2.85	11.00
Scarlet Leader	1.50	2.95	11.50
Smiling Queen. Extra long flower, deep pink, very tall	2.00	3.90	15.00
Mammasa. Oval shaped, clear deep yellow	2.00	3.90	15.00
Cum Laude. Deep blue violet 28"	2.00	3.90	15.00
Dorry Overall. Pure lilac lavender 26"	2.00	3.90	15.00
Finest Mixture	1.00	1.95	7.50

## LOVELY LILY-FLOWERED TULIPS

(Blooming period May 1st-20th.)

An interesting group, closely related to Cottage Tulips. Lovely long pointed and reflexed petals.

	12	25	100
Astor. 24". Delightful soft bronze shaded salmon	\$1.75	\$3.45	\$13.50
Golden Emblem. 25". Rich golden yellow, strong stem, perfect form	1.85	3.65	14.50
Marietta. Largest pink lily flowered tulip	3.00	5.85	22.50
White Triumphator. White lily flowered tulip	3.00	5.85	22.50

## COLLECTION No. 6 — TRICOLOR HYACINTHS

Queen of the Blues	Queen of the Pinks
Queen of the Whites	
10 each above 3 varieties	\$ 6.50
30 each above 3 varieties	17.50

## COLLECTION No. 7 — POT O' GOLD CROCUS MIXTURE

A careful blend of yellow, purple, blue, white and striped Crocus. Wonderful for mass planting.	
50 for	\$ 2.75
100 for	5.00
1000 for	45.00

## COLLECTION No. 8 — BOTANICAL TULIPS

Sylvestris (Red and Yellow)	Kaufmanniana (Cream and Pink)
Clusiana (Pink and White)	Principes (Red)
	Red Emperor
5 each 5 above varieties	\$ 5.25
25 each 5 above varieties	23.00

## COLLECTION No. 9 — EASTER PARADE

of Spring Harbinger Bulbs

A selection carefully planned to give a wide range of color and long period of bloom from these early blooming bulbs. Consist of:
Mixed Crocus
Chionodoxa (Glory of the Snow)
Scilla Campanulata (Wood Hyacinths)
Blue Grape Hyacinths (Muscaris)
Scilla Sibirica (Blue Squills)
Ornithogalum Umbellatum (Star of Bethlehem)
Texas Gold (Galanthus)
10 each above 7 varieties ( 70 in all) \$ 4.35
30 each above 7 varieties (210 in all) 11.75

## COLLECTION No. 10 — PARROT TULIPS

Blue Parrot	Firebird (Red)
Fantasy (Pink)	Orange Favorite
	Texas Gold
5 each above 5 varieties ( 25 in all)	\$ 3.25
10 each above 5 varieties ( 50 in all)	6.00
25 each above 5 varieties (125 in all)	14.25

## OUTSTANDING NOVELTY TULIPS

This year, Max Schling Seedsmen is proud to present a selection of the finest new introductions in the Tulip world. In addition to White Empress, illustrated and described on the back cover, we also offer a limited supply of the following fine varieties. Be the first in your community to glorify your garden with these beauties.

Diplomat: Largest tulip in existence, Scarlet, strong stem. \$1.00 each; \$11.00 dozen.

Dardenelle: Hugh satiny red, a cross between Red Emperor and a Darwin Tulip. One of the largest, longest lasting and most striking Tulips ever. 3 for \$1.50; \$5.50 per doz.

## GRACEFUL COTTAGE TULIPS

(Blooming period May 5th-20th.)

Although not as tall as Darwin Tulips, the Cottages are especially valued for their grace and their charming pastel colors.

	12	25	100
Carrara. Pure glistening white	\$1.45	\$2.85	\$11.00
Gen. De La Rey. Old Rose. Broad pointed petals, good for cutting	2.80	5.50	21.00
Marshall Haig. 28". Stately brilliant red with yellow base. One of the best red Tulips	1.65	3.25	12.50
Mrs. J. T. Scheepers. 28". The best medium yellow	1.65	3.25	12.50
Pres. Hoover. 26". Deep flaming orange	1.50	2.95	11.50
Picotee. Lovely old favorite white with soft pink picotee edge	1.45	2.85	11.00
Rosabella. Pale pastel pink, a most delightful shade	1.85	3.65	14.50

## ARTISTIC BREEDER TULIPS

(Blooming period May 5th-20th.)

These copper-toned Tulips are especially valuable for planting at accent points in the perennial border.

	12	25	100
Dillenburg. 26". Bright orange-shaded buff	\$1.45	\$2.85	\$11.00
Georges Grappe. 32". The loveliest pure lavender-blue.			
Tall and stately	1.65	3.25	12.50
Louis XIV. 32". Violet with orange-bronze margin	1.75	3.45	13.50
Morocco. Rich Morocco Red 26". Large size flower	2.00	3.90	15.00
Orange Delight. Copper-orange 29"	1.75	3.45	13.50
Pontiac. Tomato red, easily blends with other reds	2.00	3.90	15.00
William the Silent. 30". Very large deep violet-purple.			
One you'll rave about	1.75	3.45	13.50

## TREE PEONY-FLOWERED TULIPS

(Blooming period May 1st-20th.)

Not to be confused with ordinary Double Late Tulips, this new strain has impressed us as the outstanding Tulip introduction of the century. Never before have we observed flowers of such size and substance, and never before have we seen such gorgeous color combinations.

This new race of Tulips is unsurpassed as a large, impressive cut flower.

	12	25	100
Grand National. Creamy yellow, resembles a giant yellow Tree Peony	\$3.25	\$6.45	\$24.50
Joseph Israels. Brilliant deep red with broad cream edge on each petal	3.00	5.90	22.50
Lilac Queen. Lovely pure lilac-blue	3.00	5.90	22.50
Mayblossom. Deep brilliant pink of tremendous size, measuring 5 inches across and 3 1/2 inches deep	3.00	5.90	22.50
Ruysdaels. Delightfully scented bright salmon-pink	3.00	5.90	22.50
Vincent van Gogh. Bright blood-red with deep yellow on each petal. Flowers 6 inches across and 4 inches deep	3.00	5.90	22.50

## DOUBLE LATE TULIPS

(Blooming period May 1st-20th.)

Especially recommended for cutting.

	12	25	100
Clara Carder. Rose pink, yellow center, open double flowers	\$2.50	\$4.95	\$19.50
Lilac Star. Silvery Lilac Mauve 19"	2.80	5.50	21.00
Mt. Tacoma. Huge pure white	1.85	3.65	14.50
Nizza. (Illustrated p. 4)	2.00	3.90	15.00
Symphony. Fragrant, Brilliant American Beauty Red 22"	2.00	3.90	15.00
Uncle Tom. Deep crimson-maroon	3.20	6.50	24.50

## INVALUABLE INTERMEDIATE-BLOOMING TRIUMPH TULIPS

(Blooming period April 25th-May 10th.)

In the opinion of most Hollanders, the Triumph Tulips are the best buy for the money in Tulips. They bloom in cool weather and stay on for three weeks or more. They are considerably better for mixed borders than are late Tulips.

	12	25	100
f. Bandoeng. 18". Deep mahogany-red, edged yellow	\$1.45	\$2.35	\$11.00
f. Kansas. 18". Large graceful pure white	1.45	2.85	11.00
f. Queen of the North. Lovely white with rose-pink margin	1.75	3.45	13.50
f. Yellow Attraction. Pure yellow largest triumph	2.00	3.90	15.00

	12	25	100
f. Red Giant. Huge Vivid Red. These large bulbs will produce clusters of three or more large flowers each. Don't pass this up.	\$3.00	\$5.85	\$22.50

## SINGLE EARLY TULIPS

(Blooming Period April 10th-May 1st.)

Large flowering, short-stemmed Tulips suitable for bedding and forcing.

	12	25	100
f. Bel Ami. Rich pink with white base extending one-fourth up the petals. Strong stems	\$1.65	\$3.25	\$12.50
f. Couleur Cardinal. 18". Huge deep glowing scarlet	1.65	3.25	12.50
f. Diana. 15". Large early white; lovely form	1.45	2.85	11.00
f. Gen. de Wet. 15". Brilliant rich orange. Long blooming period	1.45	2.85	11.50
f. Keizerskroon. (Illustrated p. 15)	2.25	4.30	16.50
f. Pink Beauty. 14". Deep rose and white	2.45	4.75	15.50
f. Rising Sun. 15". Clear golden yellow	1.45	2.85	11.00

## DOUBLE EARLY TULIPS

(Blooming period April 10th-May 1st.)

Lovely Peony-flowered Tulips on short stems for bedding and forcing in pots.

	12	25	100
f. Bonanza. Striking carmine red, with golden edge	\$1.65	\$3.25	\$12.50
f. Electra. 12". Deep cherry-red	1.45	2.85	11.00
f. Mr. van der Hoef. 12". Pure golden yellow	1.45	2.85	11.00
f. Murillo. 12". Delicate rose-pink — flushed white	1.45	2.85	11.00
f. Peach Blossom. 12". Deep rose-pink	1.45	2.85	11.00
f. Snowball. 12". Pure snow-white	1.45	2.85	11.00

## EXOTIC PARROT TULIPS

No Tulips have captivated the public as much as the new and improved types of Parrot Tulips. These new types are noted for their strong stems and unusual substance of flower, so that while we recommend them chiefly for cut flowers, they nevertheless are virile enough for garden planting, particularly as accent plants.

	12	25	100
Black Parrot. Large flowers, beautifully fringed, of deepest black			
Blue Parrot. (see cover)	1.75	3.45	13.50
Fantasy. (see cover)	1.50	2.95	11.50
Firebird. (see cover)	1.50	2.95	11.50
Orange Favorite. Brilliant orange, strong stems, fine substance	1.45	2.85	11.00
Red Champion. Brilliant red, deeply fringed petals	2.00	3.90	15.00
Texas Gold. Clear bright yellow. Strong stems, huge flowers	2.25	4.45	17.25
Violet Queen. Deep violet-purple	2.00	3.90	15.00

## EXQUISITE BOTANICAL TULIPS

for the Rock Garden

You don't need a rock garden to enjoy these earliest spring harbingers, for they lend themselves admirably to all sorts of locations. Group them for best effects and remember they last for years. There are many wonderful new varieties that are worthy of trial.

	12	25	100
Clusiana. 8". The Peppermint Stick or Candy Striped Tulip. Lovely in combination with Grape Hyacinths	\$1.45	\$2.85	\$11.00
Eichleri. 10". Long petaled rosy scarlet. Large blooms, excellent for cutting	1.45	2.85	11.00
Fusilier. 8". Resembles a cluster of Strawberries. Brilliant vermillion flowers, 3 and 4 on one stem	4.45	8.75	33.00
Kaufmanniana. 8". White with pink stripes	3.00	5.75	22.50
Principes. Resembles Red Emperor, but blooms immediately after it. For a bed with long blooming period, plant Principes and Red Emperor alternately	2.85	5.50	21.00
Red Emperor. Possibly the most popular because of its spectacular showmanship. Unequalled in size and brilliance, it really steals the show from everything that blooms at the time. Our bulbs are blooming size, no top size, as we have found that over-large bulbs may not bloom the first year	2.00	3.90	15.50
White Empress. (see back cover)	1.00 each	11.00	doz.
Sylvestris. Golden yellow, fragrant flowers on slender stems	1.45	2.85	11.00

	12	25	100
Peacock Tulip. A new race of Tulip, every Tulip has a different center. Different from all early flowering species Tulips	\$4.45	\$8.75	\$33.00

## MULTI-COLORED TULIPS

We offer in this new race of Tulips, varieties with striking and unusual color combinations. Plantings of these make your garden a conversation piece.

	12	25	100
Fireside. Yellow with red speckles	\$1.54	\$2.85	\$11.00
Marshall Montgomery. White with red edge	2.00	3.90	15.00
Mme. Pompadour. Charming white with lavender stripes	2.65	5.10	19.50
Princess Margaret Rose. Yellow with red edge	1.45	2.85	11.00
Protector. Red with white edge	1.75	3.45	13.50
Rheinland. Glorious red and yellow	1.45	2.85	11.00
Smiling Anne. White with pink edge	1.65	3.25	12.50

# Max Schling's World's Finest Daffodils

The following list is offered as a selection of the finest varieties for garden and show uses. Both excellent new varieties and the best of the standards are included in this list.

## LARGE TRUMPET VARIETIES

12 25 100

Babylon Majestic. (III. p. 13) The largest yellow Daffodil in existence; flowers 5½ to 6 inches across. Our exclusive introduction. Winner of best single flower in Show two successive years at Horticulture Society of New York .....	\$11.00	\$21.00	\$82.50
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Beersheba. (III. p. 14) Pure white .....	3.20	6.15	24.00
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f. Golden Harvest. Exceptionally large pure golden yellow, beautifully formed. Frilled trumpet .....	3.00	5.90	22.50
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f. King Alfred. The most popular pure golden Daffodil. ....	2.20	4.25	16.50
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Mount Hood. (III. p. 13) Huge ruffled white .....	4.00	7.80	30.00
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f. Mrs. E. H. Krelage. Large white with delicate creamy white trumpet. Excellent for forcing .....	2.20	4.25	16.50
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Mrs. R. O. Backhouse (III. p. 13) Most popular "pink" .....	3.60	7.00	27.00
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Lady Bird. Broad white perianth, trumpet opens lemon-yellow, suffused pink apricot changing to beautiful "pink" of exquisite coloring and substance .....	5.50	10.75	40.00
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President Le Brun. The finest bicolor Trumpet. Broad cream-white perianth, delightful large yellow trumpet .....	3.60	7.00	27.00
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## LARGE-CUPPED NARCISSI

The most popular type for cutting. Strong, stately stems and great substance. Open face flowers considered by many as more charming and graceful than the Trumpet types.

12 25 100

Daisy Schaeffer. Soft canary-yellow cup, pure white perianth .....	\$2.80	\$5.50	\$21.00
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Dick Wellband. Lovely star-shaped white with brilliant orange-scarlet cup .....	2.20	4.75	16.50
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Duke of Windsor. (III. p. 13) Perhaps the best Narcissus of all time. Huge creamy white perianth, large flaring rich yellow cup. A consistent prize winner .....	5.50	10.75	50.00
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Flower Record. Brilliant creamy white perianth; yellow cup with broad orange frilled margin .....	2.00	3.90	15.00
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Fortune. Large yellow perianth, scarlet cup. One of the best .....	1.90	3.75	14.00
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Scarlet Elegance. (III. p. 14) Brilliant fiery red cup with deep butter-yellow perianth .....	1.80	3.50	13.50
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Tunis. Lovely copper-apricot cup, white perianth .....	2.40	4.70	18.00
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Selma Lagerloff. Creamy white perianth. Tangerine at the brim. Large flowers which last. A top notcher .....	2.50	4.80	19.00
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## DOUBLE FLOWERING NARCISSI

12 25 100

Albus Plenus Odoratus. Double pure white, sweet scented. Late bloomer .....	\$1.45	\$2.85	\$11.00
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Cheerfulness. Like a bunch of white Camellias .....	1.75	3.45	13.50
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Yellow Cheerfulness. Pure golden yellow. An exciting new variety .....	2.80	5.50	21.00
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Mary Copeland. A hitherto rare and expensive variety. Pure white and deep orange in alternating rows of petals. Perfect form .....	3.00	5.85	22.50
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Inglescombe. Large, uniform, soft yellow; fully double .....	2.00	3.90	15.00
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Texas. Bright yellow interlaced red .....	3.20	6.25	25.00
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## POETAZ or CLUSTER NARCISSI

12 25 100

f. Geranium. Striking pure white with orange cups. A delightful combination .....	\$2.00	\$3.90	\$15.00
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f. Scarlet Gem. Rich golden perianth, brilliant orange scarlet cup, 4 or more flowers per stem .....	2.00	3.90	15.00
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## POETICUS or PHEASANT'S EYE NARCISSI

12 25 100

Actaea. The best Poeticus for size, purity and color .....	\$1.75	\$3.45	\$13.50
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## HYBRIDS and MINIATURE NARCISSI

These graceful gems are becoming immensely popular, as they are invaluable both for rock garden and for cut-flower use.

12 25 100

Bulbocodium Conspicuum. Deep yellow "Hoop and Petticoat" Daffodil .....	\$1.45	\$2.85	\$11.00
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February Gold. The earliest Daffodil to bloom. Deepest golden yellow .....	3.00	5.85	22.50
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Jonquilla, Single Simplex. The true, sweet-scented Jonquil .....	1.45	2.85	11.00
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Jonquilla, Double Comprenelle. Clusters of lovely, sweet-scented, double Jonquils .....	1.45	2.85	11.00
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Moonshine (Cyclamineus). Star-shaped, cream-yellow flowers borne three to a stem. A gem for the rock garden .....	2.80	5.50	21.00
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Shot Silk (Triandrus Hybrid). Three lovely flowers to a stem. Creamy white of silky smoothness .....	2.80	5.50	21.00
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Thalia. Three beautiful white Daffodils on one stem .....	2.60	5.10	19.50
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## OUR OREGON TRAIL MIXTURE

A wonderful assortment of the best varieties, hand selected, and graded for a permanent garden of naturalized daffodils. This is a real value, as we include many of our higher price special varieties in this collection. When in bloom, the spectacle of all these beautiful flowers become the first note of Spring in the garden, which last for weeks.

50 bulbs 4.00

100 bulbs 7.50

1000 bulbs 70.00

## SHORT-CUPPED NARCISSI

Prized for the delightful color contrast they afford, the Short Cups are exquisite as cut flowers.

12 25 100

Kansas. Pure white perianth, large lemon-yellow flat crown with narrow cinnamon-red edge. Truly outstanding .....	\$2.00	\$3.90	\$15.00
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Lady Kesteven. An extremely choice show variety — winner in every competition. Pure white, star-shaped perianth; brilliant red cup .....	2.60	5.10	19.50
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La Rianti. A really fine variety. Pure white perianth, deep tangerine-orange cup .....	1.75	3.45	13.50
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# HARDY BULBS FOR MASS PLANTING

## FALL BLOOMING BULBS

### FALL BLOOMING CROCUS

	12	100	
Ochroleuca. Soft yellow.....	\$1.50	\$11.50	
Sativus (Saffron Crocus). October blooming; rich purple with orange-red anthers.....	1.00	7.50	
Speciosus. Bluish purple with orange anthers.....	1.00	7.50	
Speciosus Albus. Pure white with orange anthers.....	1.25	9.00	
Zonatus. Rosy lilac, yellow anthers, large flowers.....	1.00	7.50	
Golden Yellow (Sternbergia Lutea). Lovely pure golden yellow cups, beautiful winter foliage. Prefers hot, dry locations.....	3.75	28.75	

### COLCHICUMS

The bold and graceful chalices spring up when the balance of the garden prepares for rest. They establish and multiply, making them a wonderful landscape investment. These amazing bulbs may also be grown indoors without soil or water.

	Each	Doz.
Autumnale. Late flowering light violet.....	\$0.45	\$5.00
Autumnale Album. Pure white.....	.60	6.50
Autumnale Major. Soft violet.....	.50	5.25
Autumn Queen. The earliest variety to bloom. Rich deep purple with artistic blotch. Huge flowers.....	.70	7.50
Bornmuelleri. Giant cup-shaped rosy lilac. Long graceful tubes.....	.70	7.50
The Giant. Huge flowers, tall stem. Very early flowering; deep lilac-mauve with white center.....	.70	7.50

## SPRING BLOOMING BULBS

### ENGLISH IRIS

The gorgeous English Iris are gaining in popularity every year. They are tall, substantial garden flowers superb for cutting. Hardy.

	12	100	
Finest Mixed.....	\$2.75	\$19.50	

### DUTCH IRIS

Increasing in popularity each year, the lovely Dutch Iris are an invaluable garden and cut flower. Most effective when planted in masses. Planting date November 1st-15th.

	12	100	
Blue Horizon. Lovely pale blue.....	\$1.25	\$ 9.00	
Bronze Queen. Clear beautiful bronze.....	2.00	15.50	
Golden Harvest. Large pale yellow.....	1.25	9.00	
Imperator. Large dark blue.....	1.25	9.00	
Leonardo da Vinci. White, yellow and lavender.....	1.25	9.00	
White Excelsior. Lovely white with yellow lip.....	1.50	11.50	
Finest Mixed.....	1.25	9.00	

### CROCUS

Jumbo bulbs only. Five to six blooms per bulb.

	12	25	100	
Black Boy. Deep purplish black.....	\$0.80	\$1.55	\$ 5.75	
Golden Goblet. Net giant golden yellow.....	1.40	2.75	10.50	
Remembrance. Deep rich blue.....	.80	1.55	5.75	
Snowstorm. Giant white.....	1.10	2.10	7.75	
Striped Beauty. Large white, striped lavender.....	1.10	2.10	7.75	

### EREMURUS

The impressive spikes of bloom are prized by amateur and professional gardeners alike. We can supply a full range of varieties in strong, blooming size roots.

Shelford Hybrids. Pastel tones.  
Price: \$3.25 each; 3 for \$9.00.

	25	100	
Chionodoxa Luciliae. The earliest and bravest spring harbinger of all. Bright blue flowers with white eyes peeking through the snow.....	\$1.15	\$4.50	
Eranthis Hyemalis (Winter Aconite). February-March blooming. Very hardy dwarf golden yellow.....	1.35	6.00	
Fritillaria Imperialis. Showy and gorgeous bulbous perennials over 4 feet in height. Splendid for mass effects.....	75c. ea.	7.50 doz.	
Fritillaria Meleagris (Guinea Hen Flower). Bell-like gems. All colors.....	70c. doz.	1.35	5.00

## HARDY VINES AND CLIMBERS

Fine, strong plants can be shipped while dormant in October. Being graceful in habit and infinite in foliage and flowers they are charming and attractive all through the season.

	Each	Doz.
AMPELOPSIS Veitchi (Boston Ivy). Cling to walls, strong plants	\$1.50	\$16.50
ARISTOLOCHIA Siphon (Dutchman's Pipe). Large, round leaves and brownish flowers.....	2.00	22.00

	Each	Doz.
BIGNONIA Radicans (Trumpet Vine). Strong, five-year-old plants.....	\$1.50	\$16.50
HALL'S EVERGREEN HONEYSUCKLE. Very fragrant. Strong plants.....	1.50	16.50
WISTARIA. Grafted plants which will bloom. White and purple.....	2.00	22.00

BE SURE TO GIVE YOUR POSTAL ZONE

## QUALITY

SEEDS  
BULBS  
and all  
GARDEN  
Requisites

## ORDER SHEET

**FALL 1954**

# MAX SCHLING SEEDSMEN, INC.

538 MADISON AVE. (Between 54th and 55th Sts.) NEW YORK 22, N. Y.  
ELderado 5-5620

## **SERVICE**



Date \_\_\_\_\_ Charge to \_\_\_\_\_  
PLEASE WRITE OR PRINT YOUR NAME DISTINCTLY  
(If shipping address is different from permanent address, please furnish both addresses)

Name (Please prefix  
(Mr., Mrs., or Miss)) \_\_\_\_\_  
SHIPPING ADDRESS ONLY  
Street, P.O. Box or  
Rural Delivery and Zone No \_\_\_\_\_

Post Office \_\_\_\_\_

Express Office (If different) \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_  
**NO C.O.D. ORDERS PLEASE—ALL OVER-PAYMENTS PROMPTLY REFUNDED**

All Seeds, etc., sold herewith will be supplied only under the terms stated in our catalog.

**Max Schling's  
Reputation Builder  
Grass Seed Mixtures**

In a great measure the reputation of a seed house depends upon the quality of the lawn seed it offers, since this is an item purchased by anyone who has any ground at all, and because of the wide variance in the quality of the mixtures offered.

Regardless of brand name, the important feature of a good mixture is that it contains heavy plump seeds from selected grass stocks. Careful blending plays its part in the compounding of a lawn seed mixture. We pride ourselves on the super-quality of our mixtures which have established so great a reputation in the past twenty-five years.

**Max Schling's Maxima Special Lawn Mixture**

This mixture is especially prepared for growing along the Eastern Seaboard in sunny areas.

20% Kentucky Bluegrass	10% Highland Bent
30% Illinoian Fescue	30% Chewings Fescue
10% Red Top	
Prices \$1.95 per lb., 5 lbs., \$9.25 (\$1.85 per lb.); 10 lbs., \$18.00 (\$1.80 per lb.); 25 lbs., \$43.75 (\$1.75 per lb.); 100 lbs., \$170 (\$1.70 per lb.).	

FOLD ON THIS LINE

**Max Schling's Maxima Shady Nook Mixture**

Especially prepared for growing in partial shade where other grasses will not grow.

20% Roughtstalk Meadow Grass (Poa Trivialis)	30% Chewings Fescue
30% Illinoian Fescue	10% Highland Bent

Prices: \$1.60 per lb.; 5 lbs., \$7.75 (\$1.55 per lb.); 10 lbs., \$15.00 (\$1.50 per lb.); 25 lbs., \$36.25 (\$1.45 per lb.); 100 lbs., \$140 (\$1.40 per lb.).	
--	--

FOLD ON THIS LINE

**Max Schling's Seedmen, Inc.**

New York City 22, N. Y.  
538 Madison Avenue

FOLD ON THIS LINE

**PRINT NAME AND ADDRESS PLAINLY.  
THIS ENVELOPE WILL SAFELY  
HOLD YOUR CHECK OR MONEY ORDER**

FOLD ON THIS LINE

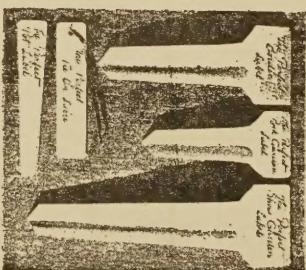
**Special Merion Bluegrass Mixture**

30% Merion Bluegrass  
50% Ilehee Fescue  
20% Highland Bent

Prices: \$2.50 per lb.; 5 lbs., \$11.25 (\$2.25 per lb.); 10 lbs., \$22.00 (\$2.20 per lb.).

1 lb. \$6.00, 5 lbs. \$27.50.  
We have a very limited quantity of Merion Bluegrass, the new "Miracle Grass," you've heard so much about. It differs from Kentucky Bluegrass in that it is very much more resistant to heat and disease, and therefore is better suited for use in this area.

**Merion Bluegrass**



**Perfect Garden Labels**

The only permanent labels for all kinds of gardens. Permanent markings with ordinary lead pencil. Withstand all weathers, all soils. A gardening necessity.

Perfect Border Labels 5 in.) .....	25	100
		\$11.00
Perfect Rock Garden Labels (4 in.) .....	2.35	8.70
Perfect Show Garden Labels (7 in.) .....	3.60	13.50
Perfect Tie-On Labels (With copper wire) .....	4.25	
Perfect Pot Labels (4 in.) .....	3.50	

FOLD ON THIS LINE

**RESERVE THE MOST TREASURED CORNER OF  
YOUR GARDEN FOR SOME OF MAX SCHLING'S  
SEEDS AND BULBS**

## **BE SURE TO GIVE YOUR POSTAL ZONE**

## **QUALITY**

# ORDER SHEET

## **SERVICE**

SEEDS  
BULBS  
and all  
GARDEN  
Requisites

# MAX SCHLING SEEDSMEN, INC.

**538 MADISON AVE. (Between 54th and 55th Sts.) NEW YORK 22, N. Y.**  
**ELdorado 5-5620**



Date \_\_\_\_\_ Charge to \_\_\_\_\_  
PLEASE WRITE OR PRINT YOUR NAME DISTINCTLY  
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Name (Please prefix Mr., Mrs., or Miss) \_\_\_\_\_  
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**NO C.O.D. ORDERS PLEASE—ALL OVER-PAYMENTS PROMPTLY REFUNDED**

All Seeds, etc., sold herewith will be supplied only under the terms stated in our catalog.

## Max Schling's Reputation Builder Grass Seed Mixtures

In a great measure the reputation of a seed house depends upon the quality of the lawn seed it offers, since this is an item purchased by anyone who has any ground at all, and because of the wide variance in the quality of the mixtures offered.

Regardless of brand name, the important feature of a good mixture is that it contains heavy plump seeds from selected grass stocks. Careful blending plays its part in the compounding of a lawn seed mixture. We pride ourselves on the super-quality of our mixtures which have established so great a reputation in the past twenty-five years.

### Max Schling's Maxima Special Lawn Mixture

This mixture is especially prepared for growing along the Eastern Seaboard in sunny areas.

20% Kentucky Bluegrass  
10% Highland Bent  
30% Bluegrass  
10% Highlawn Bent  
30% Bahia Fescue  
10% Red Top  
Prices: \$1.95 per lb., 5 lbs., \$9.25 (\$1.85 per lb.), 10 lbs., \$18.00 (\$1.80 per lb.), 25 lbs., \$43.75 (\$1.75 per lb.); 100 lbs., \$170 (\$1.70 per lb.).

FOLD ON THIS LINE

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**PRINT NAME AND ADDRESS PLAINLY.  
THIS ENVELOPE WILL SAFELY  
HOLD YOUR CHECK OR MONEY ORDER**

New York City 22, N.Y.  
538 Madison Avenue

### Max Schling Seeds, Inc.

### Max Schling's Maxima Shady Nook Mixture

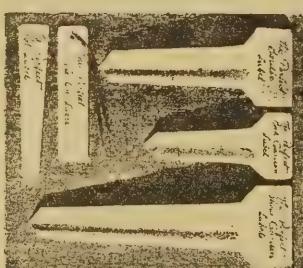
Especially prepared for growing in partial shade where other grasses will not grow.

20% Roughstalk Meadow Grass  
(Poa Trivalis)  
30% Bahia Fescue  
Prices: \$1.60 per lb.; 5 lbs., \$7.75 (\$1.55 per lb.); 10 lbs., \$15.00 (\$1.50 per lb.); 25 lbs., \$36.25 (\$1.45 per lb.); 100 lbs., \$140 (\$1.40 per lb.).

FOLD ON THIS LINE

**Perfect Garden Labels**  
The only permanent labels for all kinds of gardens. Permanent markings with ordinary lead pencil. Withstand all weathers, all soils. A gardening necessity.

Perfect Border Labels 5 in.) .....	25	100	\$2.90	\$11.00
Perfect Rock Garden Labels (4 in.) .....	2.35	8.70		
Perfect Show Garden Labels (7 in.) .....	3.60	13.50		
Perfect Tie-On Labels (With copper wire) .....	4.25			
Perfect Pot Labels (4 in.) .....	3.50			



**Merion Bluegrass**  
We have a very limited quantity of Merion Bluegrass, the new "Miracle Grass," you've heard so much about. It differs from Kentucky Bluegrass in that it is very much more resistant to heat and disease, and therefore is better suited for use in this area.  
1 lb. \$6.00, 5 lbs. \$27.50.

### Special Merion Bluegrass Mixture

30% Merion Bluegrass  
50% Bahia Fescue  
20% Highlawn Bent  
Prices: \$2.50 per lb., 5 lbs., \$11.25 (\$2.25 per lb.); 10 lbs., \$22.00 (\$2.20 per lb.).

**RESERVE THE MOST TREASURED CORNER OF  
YOUR GARDEN FOR SOME OF MAX SCHLING'S  
SEEDS AND BULBS**

# MAX SCHLING'S HARDY GARDEN LILIES

## MADONNA LILIES, IMPORTED FRENCH GROWN

June blooming. Plant September 1st to November.

There are no Lilies that are as interesting and as inspiring as the lovely Madonna. Symbolically chaste and graceful, they really steal the show from gaudier garden subjects. Plant in masses for best effect. They increase in beauty each year.

	3	12	100
Strong Flowering Bulbs, 6 to 8 blooms per spike .....	\$ 3.00	\$22.50	
Jumbo Exhibition Bulbs, 15 to 18 blooms per spike .....	\$3.50	12.00	90.00

L. *Henryi*. (Late August blooming.) A sturdy, disease-free, showy Lily; tall and stately. One of the finest late summer cut flowers. Established plantings bloom for years without attention.

	3	12	100
Giant Jumbo bulbs .....	1.25	4.00	30.00

L. *Martagon Dalmaticum*. The lovely pale pure Turk's Cap Lily, hitherto rare and expensive. Height to 6 feet, increasing in beauty each year. This variety often lies dormant in the ground for a full year before growth begins .....

	3	12	100
2.75	9.00	65.00	

L. *Philippine Formosanum*. A perfectly hardy pure white Easter Lily with trumpets 10 inches long. August blooming. Extra large bulbs .....

	3	12	100
1.25	4.00	30.00	

## THE FAMOUS CROFT LILIES

A fine American grown strain pure white Easter Lily. Of great substance, shorter than Estate but particularly desirable for clumping in front portion of border. Average height approximately 16 inches.

	3	12	100
Giant Flowering Bulbs — producing 4 to 5 flowers .....	\$3.50	\$12.50	\$ 95.00

Jumbo Exhibition Bulbs — averaging 8 to 10 flowers per bulb .....

	3	12	100
5.50	18.75	140.00	

	3	12	100
L. <i>Tenuifolium</i> (Coral Lily). Coral-red, recurved, gracefully spaced. June bloomer. Splendid for forcing. Perfectly hardy .....	\$2.70	\$20.00	

L. *Fire King Lily* — Tremendous spike of 50 or more blooms, 4 foot tall. Fiery color .....

	3	12	100
\$5.25	18.00	135.00	

L. *Tigrinum Fortunei*. A new, very improved form of the fine old-fashioned Orange Tiger Lily .....

	3	12	100
1.25	4.00	30.00	

L. *Umbellatum Erectum*. June bloomer. Large, erect, chalice-like blossoms of deep old gold and red. Height 15 inches. Unusually fine cut flower of commercial quality. Excellent for mixed perennial borders .....

	3	12	100
1.75	5.35	40.00	

L. *Umbellatum Grandiflorum*. Brilliant vermillion shading to coppery crimson. Outstanding color .....

	3	12	100
1.75	5.35	40.00	

## LILUM REGALE

The most important garden Lily by virtue of the fact that it is completely satisfactory in every section of the country. They are prolific bloomers. Flowers are beautiful and impressive, and the plants improve from year to year. Color of bloom is white with canary-yellow throat; reverse of flower often showing pink.

	3	12	100
Garden Show Size, 4 to 6 blooms per bulb .....	1.25	4.00	\$30.00
Mammoth Exhibition Bulbs, 8 to 12 blooms per bulb. Excellent forcing size .....	2.50	8.00	60.00
Jumbo Exhibition Bulbs, 20 to 25 blooms per bulb .....	3.00	10.00	75.00

## LILUM SPECIOSUM RUBRUM AND ALBUM

*Speciosum Rubrum*. We are able to again offer in unlimited quantities — NORTHWEST AMERICAN GROWN RUBRUM — which we consider the finest in the world. These Lilies are disease free, extremely vigorous, rich deep Magnificum color, producing maximum amount of large flowers per bulb. Late October delivery. Minimum flowering results as listed are guaranteed.

	3	12	100
Giant Flowering Bulbs (minimum of 10 blooms) .....	\$2.00	\$6.00	\$45.00
Jumbo Exhibition (minimum of 16 blooms) .....	3.50	12.00	90.00
<i>Speciosum Album</i> . (Imported Stock.) Pure white form of above Mammoth Bulbs .....	6.00	22.00	165.00

## LILUM ESTATE

August Blooming

No Lily that we have offered to the public has met with as much popular acclaim as the lovely Estate Lilies. Pure white and extremely hardy, it is the only true hardy Easter Lily. Our bulbs are the genuine Estate strain. Average height 24 inches.

	3	12	100
Forcing Size .....	\$3.50	\$12.50	\$ 95.00
Jumbo Exhibition Size .....	5.50	18.75	140.00

## LILUM AURATUM (GOLD BAND LILY)

The most spectacular of all garden Lilies, fragrant and hardy.

	3	12	100
\$5.25	\$18.00	\$135.00	

All Lilies, unless otherwise noted, are top size for the variety.

## NOTES ON LILY PLANTING

All varieties of Lilies listed on these pages should be planted at a depth of 8 to 12 inches with the exception of L. *Auratum* and L. *Candidum*. Experience has shown that the optimum planting depth for these latter is 2 to 3 inches.

Certain varieties of Lilies, *Speciosum Rubrum* among them, mature so late as to become available in late November. In severe climates, to prevent the ground from freezing, we recommend that the soil be prepared and mulched heavily. Then, when the bulbs arrive, the mulch may be removed and the bulbs planted without difficulty.

# Fragrant Hyacinths from Holland

## Blue Shades

- f. Delft Blue. A new and beautiful variety, unsurpassed for forcing or bedding.
- f. Grand Maitre. Stately porcelain-blue.
- f. King of the Blues. Rich dark blue.
- Queen of the Blues. Soft bluish lavender.

## White

- f. L'Innocence. Pure clean white, large spikes.
- Queen of the Pinks. Delicate pink, ideal for outdoor planting.

## Pink and Red Shades

- f. Anna Marie. Entirely new bright cheerful pink.
- f. Lady Derby. Soft shell-pink.
- f. La Victoire. Deep carmine-pink, almost red.
- f. Pink Pearl. Rich rose-pink.
- Queen of the Pinks. Delicate pink, ideal for outdoor planting.

## Yellow

- f. City of Haarlem. Soft canary-yellow.

### PRICES OF ABOVE VARIETIES

	12	25	100
Bedding Size	\$3.00	\$5.85	\$22.50
Jumbo Exhibition Size	5.35	10.35	40.00

## PRIZE PEONIES FOR YOUR GARDEN

Our Peony roots are strong flowering size, 2 to 3 flowering eyes per root and more. They are not to be confused with small divisions. Satisfaction guaranteed. Delivery dates late August through November.

### OLD FAVORITE COLLECTION

#### Six Fine Cut-Flower Varieties

- Baroness Schroeder. Blush-pink fading to pure white. Fragrant.
- Felix Crousse. Brilliant red. Free blooming.
- Festiva Maxima. Pure white, flecked red.
- Jeannot. Light lavender-pink. Very sweet scented.
- Karl Rosenfield. Deep crimson. Free blooming.
- Mons. Jules Elie. Huge bright pink. Each of above: \$1.50, postpaid.

Collection: 1 each of 6 varieties, \$7.50, postpaid.

### RECENT FAVORITE COLLECTION

#### Selected Show Varieties

- Alice Harding. The largest of all Peonies. Opens blush, fades to white.
- E. C. Shaw. Lovely light old rose.
- Ella Christiansen. Large deep pink.
- Le Cygne. Finest pure white.
- Mons. Martin Cahuzac. Darkest mahogany-red.
- Each of above: \$2.50, postpaid.

Collection: 1 each 5 varieties, \$11.00, postpaid.

## MAX SCHLING'S FAMOUS LAWN SEED MIXTURES

In a great measure the reputation of a seed house depends upon the quality of the grass seed mixtures offered. Because it is an item that is almost universally purchased by anyone who has any ground whatever, and because there has been and is such a wide variance in the quality of the lawn mixtures offered, it becomes increasingly important to acquaint the purchaser of grass seed with the history behind a quality mixture.

A grass seed mixture may be offered under any brand name. However, regardless of the name, the basis of all good grass seed mixtures must necessarily be the same. The important feature of a good mixture is that it contains heavy, plump seeds from selected grass stocks that have been grown for the distinct purpose of seed production. Careful blending plays its part in the compounding of a high class grass seed mixture. We have prided ourselves upon the super-quality of our grass seed mixtures which have established a reputation in the past 25 years.

Compare our formulas and prices with those of inferior grade offered elsewhere.

### NEW ZEALAND GROWN WHITE CLOVER

This famous strain may be used to make a pure Clover lawn, or in combination with a good lawn seed mixture at the rate of 1 lb. of Clover to 10 lbs. of lawn seed.

Price: 1 lb., \$1.75; 5 lbs., \$8.50.

## TWO OUTSTANDING NOVELTIES

(Supply limited.)

- Scarlet Prince. Brilliant vivid scarlet.
- Apricot Queen. Delightful new soft apricot-orange.

	12	25	100
Prices of above two varieties		\$4.00	\$7.75

## FRENCH ROMAN HYACINTHS

These airy and lovely forcing bulbs are a most delightful subject for home growing. Not to be confused with a heavy spike producing Dutch Hyacinths.

	12	100
White		\$3.00
Rose-Pink	2.50	18.00
Blue	2.50	18.00

## IMPORTED HYACINTH GLASSES

Beautifully blown genuine Dutch Hyacinth glasses of leaded glass. Invaluable as vases as well as for forcing beautiful blooms indoors.

Hyacinth Glass only, \$1.25 each.

Hyacinth Glass with exhibition bulb, \$1.50.

## CHOICE CONNOISSEUR COLLECTION

### Rare and Show Varieties

- A. B. Franklin. Huge blush-white. Very fragrant.
- Minuet. Excellent, fully double light pink.
- Princess Juliana. Deep shell-pink, profuse bloomer.
- Red Goddess. Tall, rich, deep red.
- Resplendent. Huge, pure glistening white.
- Each of above: \$4.00, postpaid.

Collection: 1 each of 5 varieties, \$18.50, postpaid.

## JAPANESE or CRESTED PEONIES

- Antwerpen. Fine pure pink with enormous gold crest. \$2.50 each.
- Eva. Bright crimson, golden center. \$1.50 each.
- Isoni-Gidui. Pure white with golden center. \$3.00 each.

Pink Delight. Fine pure pale pink with golden crest. \$2.50 each.

Tomate-Boku. Very large china-pink with golden center. A premium variety. \$5.00 each.

Collection: 1 each of the above 5 varieties, a \$14.50 value for \$12.00, postpaid.

## MAX SCHLING'S

### MAXIMA SPECIAL LAWN MIXTURE

This mixture is especially prepared for growing along the Eastern Seaboard in sunny areas.

20% Kentucky Bluegrass	30% Chewing's Fescue
30% Illahee Fescue	10% Red Top

Prices: \$1.95 per lb.; 5 lbs., \$9.25 (\$1.85 per lb.); 10 lbs., \$18.00 (\$1.80 per lb.); 25 lbs., \$43.75 (\$1.75 per lb.); 100 lbs., \$170 (\$1.70 per lb.).

## MAX SCHLING'S

### MAXIMA SHADY NOOK MIXTURE

Especially prepared for growing in partial shade where other grasses will not grow.

20% Roughstalk Meadow Grass (Poa Trivalis)	10% Highland Bent
30% Illahee Fescue	10% Red Top

Prices: \$1.60 per lb.; 5 lbs., \$7.75 (\$1.55 per lb.); 10 lbs., \$15.00 (\$1.50 per lb.); 25 lbs., \$36.25 (\$1.45 per lb.); 100 lbs., \$140 (\$1.40 per lb.).

## SPECIAL MERION BLUEGRASS MIXTURE

30% Merion Bluegrass	20% Highland Bent
50% Illahee Fescue	

Prices: \$2.50 per lb.; 5 lbs., \$11.25 (\$2.25 per lb.); 10 lbs., \$22.00 (\$2.20 per lb.).

# MAX SCHLING PERENNIAL PLANTS

## AQUILEGIA (Columbine)

Blue King. Blue, white corolla.	Crimson Star. Red with buff corolla.
Chrysanth. Yellow.	Rose Queen. Rose-pink.
Clematiflora. Mixed colors, no spurs.	White Queen. Silvery white.
Longissima. Extra long-spurred yellow.	Mrs. Scott Elliotts' Hybrids.
Longissima Hybrids. Extra long-spurred mixed.	

Price: 3 for \$1.95; 10 for \$5.50.

## SHOWY ORIENTAL POPPIES

The Famed Curtis Strain

A greatly improved strain of immense 8-10 inch blooms. The colors are lovely. **Curtis Giant Flame.** Mammoth flowers 11 inches across on 4-foot stems. The flowers are a blazing red. **Curtis Giant Flesh-Pink.** The flower is flesh-pink, slightly tinted lavender. Blooms are 9½ inches across on stems 3 feet high. **Curtis Giant Mahony.** Deep oxblood on mahogany. **Curtis Giant Mulberry.** Rich shadings of mulberry, large 8-inch flowers on 3-4 ft. stems. **Curtis Giant Watermelon.** Exquisitely textured deep pink flowers 7 inches across. Price: 3 for \$2.75; \$8.00 per 10.

## RECENT NOVELTY NAMED VARIETIES

**Beauty of Livermore.** Favorite dark crimson with black blotch. **Cavalier.** Crinkly deep scarlet-red. **Glowing Embers.** Deeply crinkled cup-shaped blooms of medium red. **Henri Cayeux.** Blend of old rose shading to burgundy. **Mrs. Perry.** Orange-apricot. **Salmon Glow.** Finest double salmon-orange. 8 inches across. **Sass Pink.** Light flesh-pink. Price: 3 for \$1.95; \$5.50 per 10.

## CHOICE HARDY GARDEN BUILDERS

### Delphinium

Gold Medal Hybrids

Strong stately spikes, often 7 feet high, lovely color range, unequalled. June, July. 3 for \$2.25; \$6.00 per 10.

### Pacific Hybrid Delphinium

Heavy Clumps

Pacific Hybrid Delphiniums are now accredited as the best for the United States growing conditions. Hardy, strong and vigorous with a maximum of disease resistance.

**Blue Jay.** A true blue, dark bee. **Cameliard.** Clear lavender with white bee. **Galahad.** Pure white with white bee. **Guinevere.** Clear pink with white bee. **King Arthur.** Rich royal purple, white bee. **Round Table.** Presenting varieties not yet introduced. All colors. **Summer Skies.** Sky-blue with white bee.

Strong Field Grown Clumps: \$1.75 each; \$18.75 per doz.

COLLECTION: 1 each of the 7 varieties \$10.75; 3 each of the 7 varieties \$29.50. **Pacific Hybrids Mixed.** A mixture of fine selected colors unnamed. \$1.00 each; \$11.00 per doz.

### Delphinium Species

**Chinese Blue.** Azure-blue. 1½ ft. June, July. **Chinese White.** White form of above. **Blue Mirror.** New dwarf Chinese type; fine cut foliage; beautiful blossoms all summer.

Price: 3 for \$1.95; \$5.50 per 10.

### For Cutting

**Belladonna.** Turquoise-blue. 4 ft. June-frost.

**Bellamosa.** Dark blue form of above.

Price: 3 for \$2.25; \$6.00 per 10.

All perennials will be shipped to you at the correct planting time as determined by the weather. Shipments usually commence on or about the 1st of October and continue until the ground freezes solid.

Roses cannot be shipped until they become dormant and shipment usually commences after the 1st of November.

Please add 10 per cent of the value of your perennial order to cover shipping charges.

## LOVELY NEW DAY LILIES (Hemerocallis)

These colorful plants are perhaps the easiest to grow of any plant, and fill the garden with color throughout the growing season.

### Group A

	Each
Amaryllis. Golden orange	\$0.75
Beacon. Large golden yellow	.75
Bagdad. Orange with yellow throat	.75
Golden Dream. Very deep golden orange	.75
Hyperion. Soft lemon-yellow. Large	.75
Golden Imperial. Large golden yellow, flaring blossoms	.75

COLLECTION: 1 each of above 6 varieties, \$4.00, postpaid.

### Group B

	Each
Aline Russell. Bright red with yellow blotch in throat	\$2.15
E. A. Bowles. Large open flowers, bright carrot-red	1.35
Gaiety. Pale lemon-yellow, flaring blossoms	1.35
Red Cinderella. Brilliant Chinese red, ruffled flowers	2.15
Sunny West. Fine canary-yellow	1.35
Vulcan. Deep red with orange throat	1.35

COLLECTION: 1 each of above 6 varieties, \$8.75, postpaid.

SPECIAL COLLECTION: 1 each of 12 listed varieties, a \$14.20 value, for \$12.00, postpaid.

## Max Schling's Famous Pansy and Viola Plans

Fall planting is most satisfactory in all regions. In the region of New York and further north, protection should be given the plants by either hilling the soil up to within an inch of the tip of the plants, or else providing protective mulch of salt hay, leaves or other clean material.

COLLECTION No. 1. 25 plants each deep golden yellow, violet-blue, pure white and wine shades.

COLLECTION No. 2. 25 plants each deep yellow, pure white, rich blue, deep violet.

COLLECTION No. 3. 25 plants each deep yellow, light blue, wine shades and bronze.

PRICES OF PANSIES: All collections of 100 plants, \$9.00, postpaid. One-half collection, \$5.00, postpaid. Separate colors, 100 plants of a color, \$6.50, postpaid. MAJESTIC SPLENDOR PANSIES MIXED: \$7.50 per 100, postpaid.

### Viola Plants

Offered in DEEP VIOLET, LIGHT BLUE, CLEAR YELLOW, PURE WHITE, RUBY, APRICOT or MIXED. \$6.50 per 100, postpaid.

JOHNNY JUMP UP PLANTS. Mixed colors. \$5.00 per 100, postpaid.

Note.—Any of these plants wintered over in the cold frame will provide lovely bloom during March and April.

## GORGEOUS NEW HARDY PHLOX

There is no perennial garden flower that can equal the popularity and acceptance of hardy garden Phlox. They are garden bloom insurance for mid-summer in almost every section of the country. They are suitable for planting in the perennial border or in large clump arrangements throughout the garden. They make a splendid foundation subject for home planting, and they are an excellent cut flower.

WE OFFER FIELD-GROWN CLUMPS ONLY

### Outstanding Phlox Varieties

Daily Sketch. Light pink.

Mary Louise. Large late flowering pink.

Salmon Beauty. Richest deep salmon.

Leo Schlageter. Brilliant red.

Silverton. Large clear lavender-blue.

Lillian. Cameo-pink.

COLLECTION: 1 each 6 above varieties, \$3.75. 3 each 6 above varieties, \$9.75.

### Additional Outstanding Phlox Varieties

Count Zeppelin. White with crimson center.

Prime Minister. White with pink center.

### Dwarf Varieties

Border Queen. Watermelon-pink.

Miss Lingard. Pure white.

Price of all Phlox: 3 for \$1.95; 10 for \$5.50; 100 for \$45.00.

# COMPLETE LIST OF CHOICE PERENNIALS FOR FALL PLANTING

ORDERS FOR LESS THAN THREE OF ONE VARIETY CANNOT BE ACCEPTED.  
Our plants are shipped all over the entire United States, and in the past 15 years we have handled a tremendous volume of business with a minimum of complaint.

NO C.O.D. ORDERS, PLEASE.

We do not pay transportation on orders for perennial plants. Please add 10% of the value of the plant order to cover packing and shipping charges.

All perennials are strong, field-grown plants, with the exception of a few which are pot grown. They can be shipped during April and early May, and again in September, October and November.

ALL VARIETIES IN THIS LIST (except where quoted), \$1.95 for 3; \$5.50 for 10; \$45.00 per 100.

**ALYSSUM** *Saxatile Compactum* (Basket of Gold). Golden yellow, 10 to 12 inches. April-May.

**ANCHUSA** *Myosotidiflora*. Dwarf clusters of bright blue flowers resembling Forget-me-nots. 1 ft. May.

**ARMERIA**, *Bee's Ruby*. Globes of glowing red, during summer. 1½ to 2 ft.

**ASTILBE**, *Gloria*. Dwarf, dense, plump sprays of rich pink. 2 ft. July. \$1.00 each; \$9.50 per 10.

*Fanal*. Gorgeous deep red. \$1.25 each; \$11.00 per 10.

*Granat*. Dark crimson; strong, divided spikes. 2½ ft. June-July. \$1.00 each; \$9.50 per 10.

*White Gloria*. A very beautiful white form. \$1.00 each; \$9.50 per 10.

**BAPTISIA** *Australis*. 36". Deep blue flowers resembling Lupins. May-July.

**CAMPANULA** *Carpatica* (Carpathian Harebell). Blue. For rockeries and borders. 8". July-August. Blue and white.

*Persicifolia* (Peach Bells). Blue. 1 ft. June-July.

**DICENTRA** (*Dielytra*) *Eximia* (Everblooming Bleeding Heart). Fine for naturalizing in part shade. A summer blooming Bleeding Heart. Small pinkish flowers; fringed foliage.

*Speciosissima*. Giant Bleeding Heart. Large blooming size roots. \$1.00 each; \$11.00 per doz.

**DORONICUM** *Clusi*. Masses of canary-yellow, Daisy-like flowers. Grows in clumps. Late May.

*Caucasicum*. Large golden yellow Daisies in April and May, and again in fall. 2-2½ ft.

**GEUM**, *Fire Opal*. Glowing semi-double orange flowers, 2 ft. June-July.  
*Princess Julianiana*. Magnificent semi-double golden yellow. 2 ft. May-July.  
*Wilton Ruby*. Bright scarlet. June-July.

**CHRISTMAS ROSE** (*Helleborus Niger*). Fine strong clumps of this ever-popular favorite. November-December blooming. \$2.00 each.

**LENTEN ROSE** (*Helleborous Orientalis*). \$2.00 each; 3 for \$5.50.

**HOLLYHOCK**, *Double*. Chater's Hybrids. White, pink, yellow, crimson. 5 to 7 ft. July-August.

**IBERIS Semperflorens**. A vigorous hardy Candytuft with pure white flowers in May and June. 8 inches.

**LILY-OF-THE-VALLEY PIPS**. For outdoor planting. 25 for \$1.75; \$6.00 per 100, postpaid.

**LINUM Perenne**. The old favorite Chinese Flax with blue flowers from early May on. 1½-2 ft.

**PHLOX SUBULATA**. For rock gardens.

*Alba*. A white form of the Mountain Pink.

*Blue Hills*. Cascades of lavender-blue.

*Brilliant* (*Atropurpurea*). Vivid crimson flowers.

*Perfection*. Bright clear pink.

**PHLOX Divaricata Laphami**. A compact plant covered with clear orchid-lavender flowers in spring. Excellent for interplanting with spring bulbs.

**PLATYCODON Grandiflorum** (Japanese Balloon Flower). Blue and white. Three inches across; during June and July. 1-1½ ft.

**POLEMONIUM**, *Blue Pearl*. Splendid for planting with bulbs and particularly valuable for rock gardens. Shimmering masses of blue flowers in May and June. Height 12 inches.

**SWEET WILLIAM**. White, Newport pink, crimson and mixed.

**TROLLIUS**, *European Hybrids*. Fine strain of early spring beauties.

**LEDEBOURI**, *Golden Queen*. Magnificent flowers of deep golden yellow with large, prominent anthers, in bloom during late June and July.

**VIOLA Odorata Semperflorens**. The hardy, fragrant wild Violet.

**VIOLET**, *Royal Robe*. The demand for this sensational new Violet is still as great as ever. There is no plant that has been received with greater enthusiasm since its introduction in 1943 than Violet Royal Robe. Blooming in the spring and in the fall, it is delightfully fragrant.

## ROSES Selected Varieties and Quality Plants (Shipped after Nov. 1)

### EVERBLOOMING HYBRID TEAS

#### RED —

- A. *Chrysler Imperial*. New fragrant rich red. Limited supply.
- B. *Crimson Glory*. (Pat. 105.) Very vigorous deep crimson.
- C. *Etoile de Hollande*. Lovely deep scarlet.
- A. *Mojave*.
- B. *Nocturne*. (Pat. 713.) Velvet dark red.

#### PINK —

- A. *Capistrano*. (Pat. 922.) Glowing rose-pink, fragrant and vigorous.
- A. *Helen Traubel*. (Pat. 1028.) Perfect rich pink, exquisitely fragrant.
- A. *Mission Bells*. (Pat. 632.) Deep glowing salmon, opening to clear shrimp-pink.
- B. *Tom Breneman*. (Pat. 986.) Clear rosy pink.

#### YELLOW —

- A. *Fred Howard*. (Pat. 1006.) Lovely yellow-shaded copper.
- A. *Golden Scepter*. (Pat. 910.) (See page 31).
- C. *McGredy's Yellow*. Old favorite clear yellow.
- A. *Sutter's Gold*. (Pat. 885.) Clear yellow with copper veining. An exceptional variety.

#### WHITE —

- C. *K. A. Victoria*. Old favorite white.
- B. *Sleighbells*. (Pat. 1004.) The newest and best white.

#### BICOLOR —

- B. *Forty-niner*. (Pat. 792.) Rich chrome-yellow interlaced red.
- B. *Peace*. (Pat. 591.) The best new Rose in years. Huge flowers, great vigor. Soft yellow edged pink.
- C. *President Hoover*. Scarlet and yellow.
- B. *Taffeta*. (Pat. 716.) Rose, pink, salmon and apricot.
- C. *Talisman*. Gold, scarlet and yellow. Excellent cut-flower variety.

### FLORIBUNDA DWARF EVERBLOOMING ROSES

- C. *Bright Eyes*. Lovely pale yellow.
- A. *Carrousel*. (Pat. 1066.) Bright red, vigorous and free flowering.
- B. *Crimson Rosette*. Fully double velvety red.
- B. *Fashion*. (Pat. 789.) Luminous coral-pink overlaid with gold.
- A. *Lilbet*.
- B. *Pink Rosette*. Fully double pure pink.
- C. *Summer Snow*. Pure white.
- A. *Vogue*. (Pat. 926.) Rich bright pink; very free flowering.

### CLIMBING HYBRID TEAS (For Spring Delivery)

Although not as tall growing as the regular Climbers, these have larger flowers and bloom throughout the season.

- C. Cl. *Etoile de Hollande*. Deep scarlet.
- C. Cl. E. P. *Thom*. Deep yellow.
- C. Cl. K. A. *Victoria*. White.
- B. Cl. *Peace*. (Pat. 932.) Soft yellow with pink edge.
- C. Cl. *Talisman*. Gold, scarlet and yellow.

### REGULAR CLIMBERS

- C. Dr. W. *Van Fleet*. Pale soft pink.
- B. *King Midas*. Large golden yellow.
- B. *New Dawn*. Everblooming pink.
- C. *Paul's Scarlet*. Vivid scarlet. The most popular scarlet.
- C. *Silver Moon*. White.

### ROSE PRICES

All varieties marked "A" — \$3.00 each; 10 for \$27.00.

All varieties marked "B" — \$2.50 each; 10 for \$22.50.

All varieties marked "C" — \$2.00 each; 10 for \$18.00.

Above prices not postpaid. Add 10% for postage and handling.

### CLEMATIS

#### SPECIAL COLLECTION

- C. *Crimson King*
- C. *Duchess of Edinburgh*
- C. *Ramona*
- C. *Countess de Bouchard*
- C. *Jackmani*

Each Variety: \$2.00, postpaid.

COLLECTION: 1 each of the 5 varieties, \$8.25, postpaid.

### Additional Varieties of Clematis

- Crispa*. Flowers are bell-like, of very heavy texture. Unusual shade of claret-purple. \$1.75 each; \$19.25 doz.
- Duchess of Albany*. Beautiful pear-shaped, pink blossoms. \$2.50 each; \$27.50 doz.
- Henryi*. Large, creamy white flowers. \$1.75 each; \$19.25 doz.
- Lawsoniana*. Double flowering, large blue. \$2.00 each; \$22.00 doz.
- Paniculata*. Clusters of fragrant white flowers. \$1.50 each; \$16.50 doz.

All Clematis postpaid.

Max Schling's

*Fairest  
Five*

1

2

3

4

5

1. **MRS. R. O. BACKHOUSE**  
12-\$3.70 25-\$7.25  
100-\$28.00
2. **DUKE OF WINDSOR**  
12-\$5.35 25-\$10.25  
100-\$40.00
3. **BABYLON MAJESTIC**  
\$1.00 each 12-\$11.00  
50-\$41.25
4. **MOUNT HOOD**  
12-\$4.00 25-\$7.75  
100-\$30.00
5. **PRESIDENT LEBRUN**  
12-\$3.60 25-\$7.00  
100-\$27.00

Max Eckling's  
Favorite  
Daffodils

1

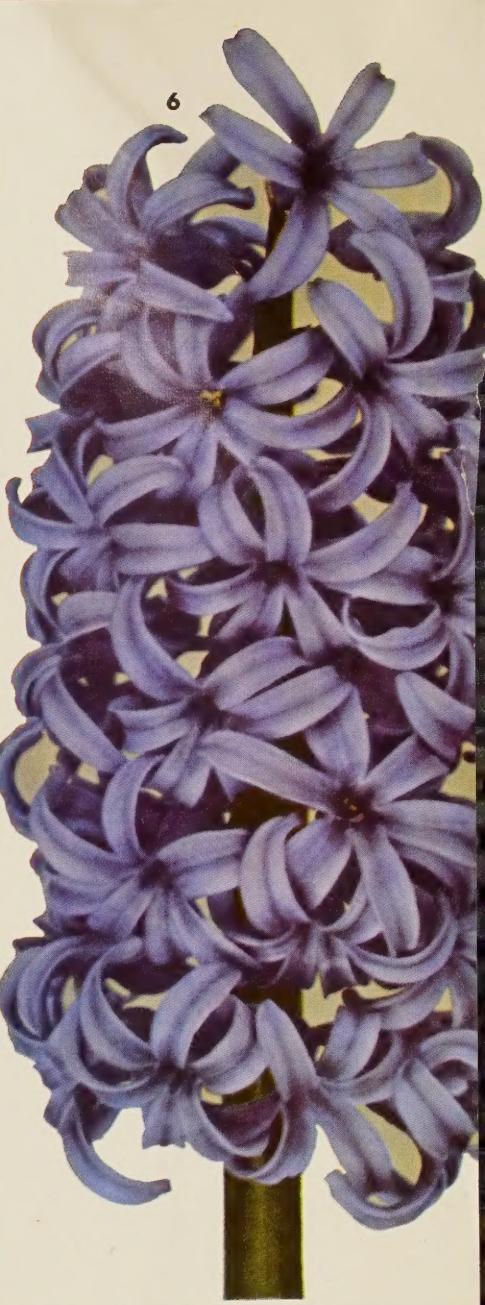
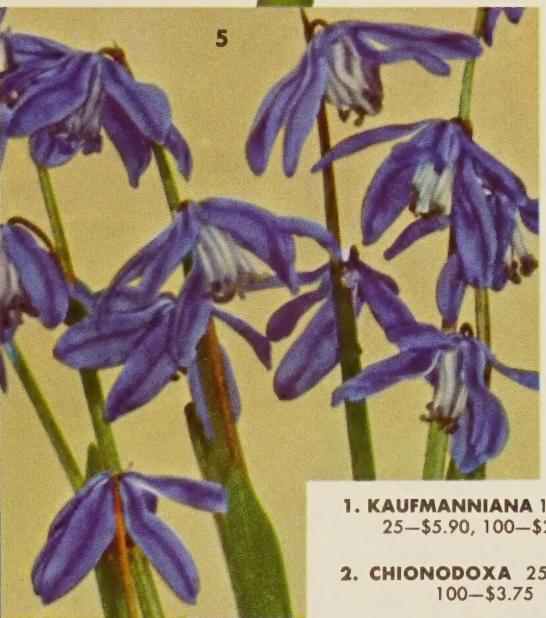
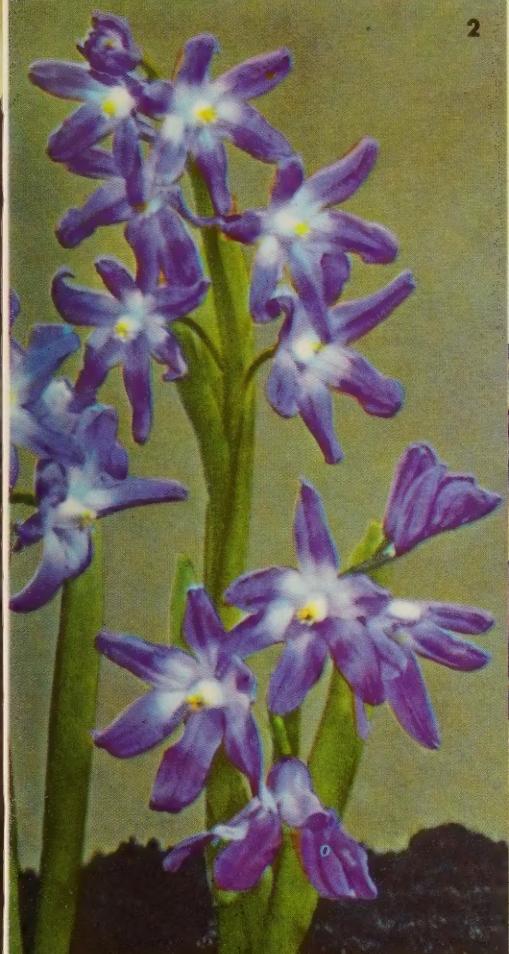
2

3

4

5

1. SCARLET ELEGANCE  
12-\$1.60 25-\$3.10  
100-\$12.00
2. BEERSHEBA  
12-\$3.20 25-\$6.15  
100-\$24.00
3. FLOWER RECORD  
12-\$2.00 25-\$3.90  
100-\$15.00
4. DICK WELLBAND  
12-\$2.20 25-\$4.25  
100-\$16.50
5. KING ALFRED  
12-\$2.20 25-\$4.25  
100-\$16.50



1. KAUFMANNIANA 12—\$3.00,  
25—\$5.90, 100—\$22.00

2. CHIONODOXA 25—\$1.15,  
100—\$3.75

3. GRAPE HYACINTH MUSCARI  
*Muscari Armeniacum*  
25—\$1.25, 100—\$4.00

4. KEIZERSKROON 12—\$2.20,  
25—\$4.25, 100—\$16.50

5. SCILLA SIBIRICA Spring  
Beauty 25—\$2.00, 100—\$7.00

6. HYACINTH GRAND MAITRE  
Jumbo Exhibition  
12—\$5.35, 25—\$10.35  
100—\$40.00  
Jumbo Bedding  
12—\$3.00, 25—\$5.85  
100—\$22.50

7. MIXED CROCUS 50—\$3.00,  
100—\$5.50, 1000—\$50.00

See page 11 for our complete list of Hardy Bulbs for mass planting.





### RED EMPEROR

The most popular of all Tulips. Unsurpassed in size and brilliance, it really steals the show from everything that blooms at the time. A large planting is striking and beautiful beyond comparison.

12—\$2.00  
25—\$3.90  
100—\$15.50

*A Very  
Royal  
Pair!*



### WHITE EMPRESS

More letters of testimonial came from our customers about their success with this variety, than any other in our history. Equally as large as Red Emperor and blooming at the same time, this new variety is most effective when used in combination with Red Emperor. A pure glistening white Tulip. Supply limited.

\$1.00 each  
12—\$11.00

## Max Schling Seedsmen, Inc.

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